



RAVTAR TECHNOLOGIES & CONSULTANCY PRIVATE LIMITED

SCO 26 | Cantt County | Jalandhar | Punjab | 144024 | India

www.ravtar.com | info@ravtar.com | +91 (0) 8437914968

WEBSITE PRIVACY & COOKIES POLICY

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WEBSITE PRIVACY & COOKIES POLICY

INTRODUCTION

Welcome, and thank you for your interest in our website www.ravtar.com (the "Website"), operated by Ravtar Technologies & Consultancy Private Limited ("Ravtar," "we," "our," or "us"). Ravtar is a private limited company incorporated under the laws of India, with its registered office located at Cantt County, Jalandhar, Punjab, India (144024).

This Privacy and Cookies Policy (the "Policy") describes how we collect, use, disclose, and protect personal data obtained through our website and services (collectively, the "Service"). This Policy applies to users based in India as well as those outside India.

1. Data Protection and Compliance

Ravtar is committed to protecting your personal data in compliance with applicable data protection laws, including the Information Technology Act, 2000, the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 ("IT Rules"), and, where applicable, international standards such as GDPR for users outside India.

2. Types of Personal Data We Collect

We collect different types of personal data, including but not limited to:

1. **Profile Information:** Name, email address, phone number, company details (if applicable), and other registration details.
2. **Contact Details:** Information provided when contacting us via email, phone, or website forms.
3. **Usage Data:** IP address, browser type, operating system, referring URLs, and interactions with our website.
4. **Cookies and Tracking Data:** Data collected through cookies, web beacons, and similar technologies.
5. **Client Data:** If you are using our services for business purposes, you may store data of your customers, for which you are responsible as the data controller.
6. **Location Data:** When using certain features, we may collect geolocation data from your device, subject to your consent.

3. How We Use Your Data

We use the collected data for the following purposes:

- To provide, operate, and improve our services.

- To respond to inquiries and customer support requests.
- To analyse user behaviour and improve user experience.
- To ensure security, prevent fraud, and enforce our legal rights.
- To comply with legal obligations.

The processing of your personal data is based on your consent, performance of a contract, compliance with legal obligations, or our legitimate business interests.

4. Sharing and Disclosure of Personal Data

We do not sell or rent personal data. However, we may share data with:

- **Service Providers:** Third-party vendors who assist in providing our services (e.g., hosting, analytics, customer support).
- **Legal Authorities:** If required to comply with legal obligations or to protect our legal rights.
- **Business Transfers:** In case of mergers, acquisitions, or asset transfers.

5. Data Security and Retention

We implement industry-standard security measures to protect your personal data. Data is retained only for as long as necessary for business and legal purposes.

6. Your Rights

Depending on your jurisdiction, you may have the following rights:

- **Access and Correction:** Request access to or correction of your personal data.
- **Deletion:** Request deletion of personal data, subject to legal limitations.
- **Objection to Processing:** Opt-out of certain data processing activities.
- **Withdraw Consent:** Withdraw consent for processing based on consent.
- **Lodge a Complaint:** File a complaint with a data protection authority.

To exercise your rights, contact us at info@ravtar.com.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance user experience and analyse website performance. The types of cookies we use include:

- **Necessary Cookies:** Essential for website functionality.
- **Analytics Cookies:** Helps us understand user behaviour.
- **Marketing Cookies:** Used for personalized advertising (subject to user consent).

Users can manage cookie preferences through browser settings.

8. Do Not Track (DNT) Signals

Our website does not currently respond to DNT signals. However, users can configure browser settings to manage tracking preferences.

9. Third-Party Links

Our website may contain links to third-party services. We are not responsible for their privacy practices and encourage users to review their policies.

10. Changes to This Policy

We may update this Policy from time to time. Any changes will be posted on this page, and significant changes will be notified via email or website notifications.

11. Contact Us

If you have any questions about this Policy or our data practices, please contact:

Ravtar Technologies & Consultancy Private Limited
Cantt County, Jalandhar, Punjab, India (144024)
Email: info@ravtar.com
